INVESTORS HERITAGE NAMES ANDREW MOORE SENIOR VICE PRESIDENT, CHIEF INFORMATION OFFICER

August 1, 2019, Frankfort, KY – Investors Heritage Life Insurance Company ("Investors Heritage") today announced that Vice President, Information Services, Andrew Moore has been named Senior Vice President and Chief Information Officer.

Mr. Moore will lead the company's technology operations and strategies, as well as focusing on delivering solutions throughout the Company's infrastructure to enable more efficient work processes. Mr. Moore's work is directly supportive of the Company's goal to continue to be an industry leader in customer service while providing an efficient and positive work environment for all our employees.

"Information Services is critical to every aspect of our business," said Rob Hardy, CEO. "Andrew understands our goals and has the vision to lead the strategy to success. He has built a team that is responsive to change and quick to implement improvements which was invaluable as we experienced record growth over the past ten months and will continue to be extremely important as we expand further."

"Andrew has led the company through multiple infrastructure and administrative system upgrades," said Raymond Carr, Co-President & Chief Operating Officer. "These included transitioning the Company's core platform from a mainframe environment to a more modern architecture, enabling rapid value delivery to the company's internal and external customers via flexible integration points. Andrew has fostered cross-department collaboration to develop and deploy a better experience for both customers and employees."

Mr. Moore has been a vital part of Investors Heritage since joining in a technical support role upon graduation from Centre College in 2003. He has previously served as Director and Assistant Vice President of Information Services. Mr. Moore earned his MBA from the University of Louisville in 2015 and received the Dean's Citation Award.

ABOUT INVESTORS HERITAGE

Investors Heritage Life Insurance Company offers its policyholders a wide range of insurance solutions backed by a track record of exceptional service. The company was founded in 1960 and is headquartered in Frankfort, Kentucky, with a rich and growing tradition of providing tools to help people build and manage their legacies as a leader in preneed and final expense policies, and through its new retirement and wealth management offerings. For more information, please visit investorsheritage.com.

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